CANADIAN MOVING PICTURE DIGEST

Vol. 19, No. 14 | TORONTO 2, CANADA | August 6th, 1927

GRANADA THEATRE, *San Francisco:* Biggest Receipts in Months! STATE, *Los Angeles:* Records Broken! ALLEN, *Cleveland:* Tremendous Business! MADISON, *Detroit:* Third Big Week in Mid-Summer. EVERYWHERE: Sensation!

GILBERT'S BIGGEST VICTORY!

John Gilbert in "Twelve Miles Out" is another reason why M-G-M gets the contracts!

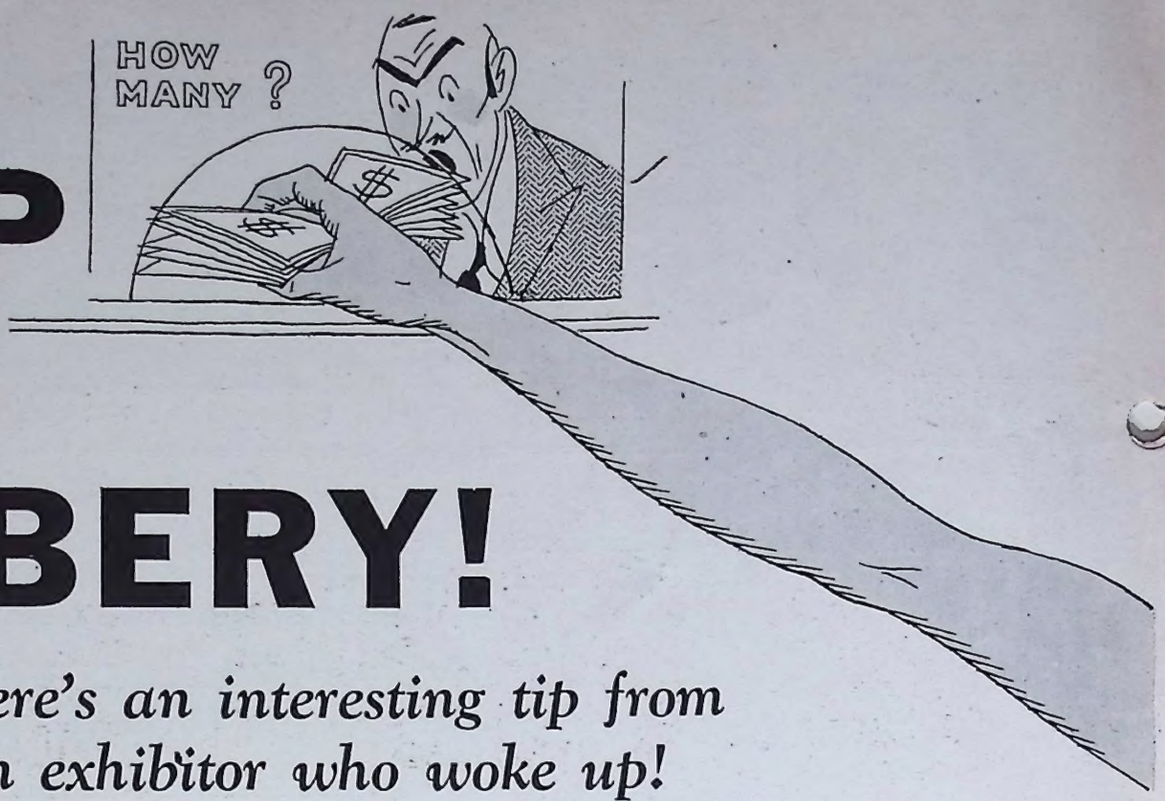
GOOD news
COMES often to
M-G-M exhibitors.
BE ONE and enjoy life!

The Top of the Industry

THESE BIG M-G-M STARS ARE YOURS
in '27-'28

John Gilbert, Ramon Novarro, Greta Garbo, Lon Chaney, William Haines, Lillian Gish, Norma Shearer, Marion Davies, Jackie Coogan, Tim McCoy, Dane-Arthur, Cody-Pringle. *Plus Big Specials and the Cream of Short Subjects!*

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



STOP THIS ROBBERY!

—*here's an interesting tip from an exhibitor who woke up!*

ONE of our exhibitor friends writes us as follows:—"I have seen the M-G-M advertisement in which you advise exhibitors to get behind 'Callahans and Murphys.'

"I AM going to follow your advice and this is why. Some time ago, I booked 'Slide, Kelly, Slide.' Neither I nor my manager saw this attraction in the projection room. It was shoved into the smaller of my two houses without any ballyhoo. I did a good business on it, but I cannot forgive myself for failing to take advantage of that chance to make real money. But I won't get caught napping again. To my mind M-G-M's week-to-week pictures are better than many of other companies' so-called 'specials'."

TELL THE FOLKS THAT YOU'VE GOT THIS LINE-UP!

(it pays to advertise)

3 CHANEYS 3 SHEARERS
4 HAINES 1 NOVARRO
2 GILBERTS 2 GARBOS
1 GISH 1 SYD CHAPLIN
3 DAVIES 2 COOGANS
3 DANE-ARTHUR
6 McCOYS—2 DOG STAR
3 CODY-PRINGLE
5 COSMOPOLITAN

Big Specials

GARDEN OF ALLAH (*Ingram*)
THE CROWD (*Vidor*)
THE COSSACKS (*Gilbert*) NAPOLEON
ROSE-MARIE—BODY AND SOUL
MLLE. FROM ARMENTIERES

Junior Features

HAL ROACH COMEDIES
OUR GANG—CHARLEY CHASE
MAX DAVIDSON—ALL-STAR
M-G-M NEWS—*Twice weekly—Aug. 15th*
M-G-M GREAT EVENTS (*Technicolor*)
M-G-M ODDITIES—*Produced by UFA all over the world.*

WE urge all exhibitors to stop robbing themselves of profits which justly belong to them. "Callahans and Murphys" warrants every possible promotion you can give it. Exhibitors took our advice on "Rookies" and other M-G-M gems with profit!

DON'T miss out on the unlimited money-making possibilities of M-G-M pictures. Soon you'll get another marvel —John Gilbert in "Twelve Miles Out." Start to talk about it now!

AND this is the time to tell your patrons that you've landed the M-G-M pictures for '27-'28. They know it's the World's Greatest product. Shout from the house-tops that *you're* going to show it!

IT PAYS TO ADVERTISE M-G-M PICTURES!

Every Loyal and Patriotic British Subject Will Flock To See - - -

England's Mighty Screen Epic!

A Massive Spectacle

NELSON

BRITAIN'S HERO OF THE SEAS.

"FOR HE IS ENGLAND'S ADMIRAL, TILL SETTING OF HER SUN"

A Box Office Hit That Comes Only Once in a Season

Presented with the official endorsation of the NAVY LEAGUE OF CANADA.

Distributed in Canada by REGAL FILMS LTD.

Patheserials

FOR SEASON 1927-28

Business builders, not for one week but for ten.

Intense drama by well known authors, rich in mystery, action and suspense.

Numerous exhibitors have found that Patheserials are the most profitable pictures they can play.

The Crimson Flash

Eugenia Gilbert, Cullen Landis and J. Barney Sherry. Story by George Arthur Gray. Eastern production. Ready now. Mystery melodrama.

The Masked Menace

Larry Kent and Jean Arthur.

From the Saturday Evening Post story, "Still Face," by Clarence Budington Kelland. Arch Heath, director. Eastern Production, now completed. Mystery melodrama.

The Fellowship of the Frog

From the book by Edgar Wallace, author of "The Green Archer." To be produced in the East. Action drama. Title subject to change.

The Hawk of the Hills

Allene Ray, Walter Miller and Frank Lackteen. Story by George Arthur Gray. Directed by Spencer Bennet. Western production, now completed. Frontier perils.

The Man Without a Face

From the story by C. N. and A. M. Williamson. Title subject to change. To be produced in the West, Spencer Bennet directing. Action drama.

The Terrible People

From the book by Edgar Wallace, author of "The Green Archer." To be produced in the West. Mystery melodrama.

Each in Ten Stirring Episodes.

Each with Action, Thrills, Suspense and Mystery and without a Foot of Padding.

REGAL FILMS LIMITED

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

Canadian Moving Picture DIGEST

Published by Canadian Moving Picture Digest Company, Limited
259 Spadina Ave. - Toronto
New York Office
45 West 45th Street

RAY LEWIS
Editor and Managing Director
GEORGE C. WILLIAMS
President

Official Organ of the M.P.T.O. of Canada
Established in 1915 for Exhibitors
Subscription: $5.00 yearly
Telephone: Trinity 1481

Vol. 19, No. 14 | TORONTO, CANADA | August 6th, 1927

H.R.H. The Prince of Wales

Have you met our Prince,
Him they call Albert,
Windsor, Duke of this
And Earl of that,
Baron Renfrew
An' a few
More riggin's and sails
Like Patrick, Andrew
H.R.H. The Prince of Wales?
No he ain't a blue stockin'
Though I know what I'm talkin'
When I tell you
He ain't no fool,
He was born to the purple,
Ermine and sceptre,
Born to rule The British Empire,
Made up of all colours and creeds,
To suit your nationality and needs.
What I like about the chap
Is his 'preciation
That the other fellah
Ain't no sap.

He rides a horse,
An' he swims and shoots,
He smokes, drinks
And you bet your boots
He falls for a pretty woman
When its a steeplechase
To get her gaze
As hard as he
Falls off his horse,
But is he downhearted?
Not on your life,
He has the force
Which comes up,
With that darned winning smile,
That makes him worthwhile,
When his heart is bruised,
Or his collar bone abused,
When his nose is out of joint—
The main point is
He never loses his temper,
And he never lets out
A whimper,
He's a sport
A Prince of a fellah,
A bit of the right sort.

How would you act
Were you a Prince?
With an Empire
Like the British one,
Old in traditions,

(Continued on Next Page)

H.R.H. THE PRINCE OF WALES

(Continued from Page 5)

And solid as that Rock
We call Gibraltar,
An Empire that is
Mistress of the Sea,
A pretty fine girl to own
You agree?
She holds the key
To the Mediterranean
An' that ain't the
Half of it,
If I was one of them
Poet fellahs,
I would say
Her breasts are the veins
At which the finance
Of the whole world
Takes a sip,
They can't be beat,
But bein' just an
Ordinary, 'ornery
Britisher,
Canadian, not cockney
Droppin' my g's
But not my h's,
I would say,
In lieu of ample breasts
"Some financial teat."

How would you act
If you were as good-lookin' as he?
With his money,
And his degree
Of station, we might call it,
Backed up by the British nation,
Which always makes a hit
When it's home
Or on a trip—
Take my tip,
The Prince is a power,
On his own.
Excuse the good English,
Talkin' of Princes
Elevates the tone
And gives you a language
Not your own.

I say the Prince
Is long on grit,
An' if any other fellah
Had to do
The half of it,
He wouldn't be half as fit,
So here's to you
Albert, beg pardon
Your Royal Highness,
You've got a good maw
And a Royal paw,
Beggin' their Majesties' pardon,
For the familiarity
With which I discuss
The Family tree,
We're talkin' now intimately
But I know my place
And so does His Royal Highness,
He knows when
Caesar should get his,
And when he should be about
His Royal father's biz,
But he knows
That humans are humans,
Same as he is,
And we know it too,
So between him and us,
Me and you
There is, what an English professor
Might call,
An infinite understanding.

Gee, ain't I got the gall
To pull this stuff,
But I said enough,
The Prince knows what I mean,
I like him
A whole lot,
First because
He's what he is,
A man,
A Prince among good fellahs,
An' second because
He's H.R.H. The Prince
Of the British Empire,
Related to me,
Britishly,
I like him
A Helluva lot,
If that makes my likin'
Any stronger or plainer,
An' I hate anyone,
Who says he isn't game,
Or just travellin'
On his Royal name,
I hate them like Hell,
That's pretty plain,
An' if any fellah
Thinks my emphasis is lame,
I can add a train
Of epithets,
(I think they call them,)
Used by Shakespeare,
Or by any commoner, or peer,
To give an elevation
To the station
In which I holds
H. R. H.,
Edward, Albert,
Prince of Wales.

Ray Lewis

I AM in receipt of a letter from Barret Kiesling, general publicity director for Cecil B. DeMille pictures, in connection with The Digest Diamond Jubilee Confederation Number.

Miss Ray Lewis,
Canadian Moving Picture Digest.
Dear Miss Lewis—

I thought your Jubilee issue was splendid. Mr. De Mille is reading it now, and as soon as he is finished I am going through it myself, because it is the first placement in one issue of all of the various talks at Harvard. In my opinion, anyone reading all of these talks will have a pretty comprehensive opinion of just what motion pictures are all about.

With all best regards.
Sincerely,
BARRET KIESLING,
Cecil B. De Mille Pictures.

SHORT TALKS
ON
SHORT FEATURES

---One Big Purpose

It is the man with one ambition, one big purpose, who generally accomplishes most. Christopher Columbus discovered America because he concentrated on one purpose. Captain Lindbergh flew to Paris because he put this great task above everything else, even life itself.

Educational Film Exchanges, Inc., was organized to specialize in short features. It has not turned aside from its one big purpose—to make EDUCATIONAL PICTURES the best short features on the market, backed by service and support that would make them earn the best possible profits for the exhibitor.

That's why EDUCATIONAL PICTURES are the best. That's why 13,000 theatres have been playing them regularly. And that's why the contracts for our great 1927-1928 group of short features are coming in so fast.

E. W. Hammons
President

EDUCATIONAL
FILM EXCHANGES, Inc.

Educational Pictures
THE SPICE OF THE PROGRAM

Ray Presents

H. R. H. The Prince of Wales, who is now Canada's most distinguished guest, received a welcome from the Province of Quebec, the Capitol, at Ottawa, which left no doubt of the Britishness which prevails throughout this Dominion.

Premier Taschereau of Quebec greeted H. R. H. on behalf of his Province and the Rt. Hon. Premier Mackenzie King extended Canada's greetings at Ottawa.

PRINCE GEORGE, Premier Stanley Baldwin and Mrs. Baldwin, who have accompanied H. R. H. on this visit to Canada, received a royal welcome also.

The popularity of our "Prince Charming," as he is affectionately called, appears to grow internationally.

Along the Highway there is a steady influx of American cars, with visitors headed for Toronto, where H. R. H. will be entertained, during his visit here, Saturday, Aug. 6th, at a Garden Party given by His Honour, The Lieutenant Governor and Mrs. W. D. Ross, at Government House.

A dinner will follow that evening at which Premier Ferguson and Mrs. Ferguson will officiate as host and hostess; and this event will take place at the King Edward Hotel.

AMONG the guests invited to the Garden Party at Government House, and who will have the honour of being presented to H. R. H. The Prince of Wales will be Col. John Cooper and Mrs. Cooper, our editor Ray Lewis, and the artist Joshua Smith, R.B.A., who recently executed portraits in charcoal of the leaders of our Industry.

I HAVE a letter from Carl E. Milliken, Secretary of the Motion Picture Producers and Distributors of America, Inc., and formerly Governor of the State of Maine, in connection with The Diamond Jubilee Confederation Number.

Ex-Governor Milliken, in his message emphasizes the desire of producers to present pictures which will establish amicable international relationships.

July 28, 1927

Miss Ray Lewis,
Canadian Moving Picture Digest.
My Dear Miss Lewis—

With extreme pleasure I have gone through The Confederation Diamond Jubilee Number of The Digest from beginning to end and at the conclusion of this delightful motion picture jaunt I am filled with admiration, both for the make-up and the contents of the issue. I congratulate you and all who shared in the enterprise.

When I reached Page 50 *and read Young Canada's Address to Young America, my delight was unmeasured. It seemed so finely conceived that I immediately shared it with other members of the staff that they might derive the same pleasure I had. Like myself, they were enthusiastic about it. I thought then that no instrument in the world today has so great an opportunity as the motion picture to encourage and promote the true understanding and friendship between your Canada and our America.*

It is the constant purpose of the producers of pictures in this country, I know, to present pictures to both of us that will serve to increase the feeling of kinship that already exists. And I know you share with me full confidence in the screen's ability to carry out our purpose.

I am extremely grateful personally for your thoughtfulness in sending me a copy of the Confederation Number.

With kindest regards, I am
Sincerely Yours,
CARL E. MILLIKEN,
Secretary,
Motion Picture Producers
& Distributors of America, Inc.

I TAKE pleasure in republishing some comments on The Digest Diamond Jubilee Confederation Number from Robert E. Welsh, advertising manager of Universal, and former editor of The Motion Picture World.

July 28, 1927

Miss Ray Lewis,
Canadian Moving Picture Digest.
Dear Miss Lewis—

I thought the Jubilee Edition a very fine piece of work. I had intended writing you sooner about it on a day that Mr. Bate and I were discussing its attractiveness.

Sincerely yours,
ROBERT E. WELSH,
Advertising Manager,
Universal Pictures Corporation.

Rod La Roque and his bride, Miss Vilma Banky, both renowned stars in the film world, spent their honeymoon at Lake Louise, B.C. Both stars declared their delight with the scenic splendor of the Canadian Rockies. They returned to their work in front of the camera after 10 days spent away from California. Their marriage created quite a sensation in Hollywood.

Columbia's Sales Force

We noticed in a recent issue of "Variety," an article by P. J. Wood, business manager of the Motion Picture Theatre Owners of Ohio, which prompts us to the belief that thousands of exhibitors throughout the country are unwillingly beginning to enlist themselves as part of Columbia's sales force.

Mr. Wood in talking of the **Independent Product Market** states among other equally lucid remarks **"We are favorably impressed with the coming season's product of the Independent Producers; and if these pictures, or the best of them can be bought right it is far better for you to run this independent product at a profit than it would be to run other pictures for prestige and at a loss."**

Many of us have known this for a long time; but a great number of our exhibitor friends seemed, in the past, to have been reticent with regard to accepting this truth.

"It is a long lane that has no turning"; and the repeated successes from the Independent field, noticeably the consistently good pictures which Columbia has produced, has made *"The Perfect Thirty"* a *Perfect Programme* for Columbia to sell.

Exhibitors who play *"The Perfect Thirty"* will find that they give *Perfect Satisfaction*, and that they are the nearest thing to *Perfection* in what constitutes *entertainment* in motion pictures.

P.P.P. may mean "soft pedal" in music, but in conjunction with Columbia's *"Perfect Thirty"* it means Perfect Profit Programme.

Joe Brandt

President Columbia Pictures

COLUMBIA PICTURES

Canadian Head Office
Hermant Building,
21 Wilton Square

Music Made In Canada

Interesting Interview With Col. John Cooper Discloses Large Library Canadian Compositions

EVERYBODY has one or more hobbies and Col. Cooper, president of the Motion Picture Distributors Association, has recently added to his list of such, "music composed and published by Canadians." He believes rightly or wrongly that Canadian theatres must eventually use a large percentage of national music—Canadian music written by Canadians for Canadians. He believes also that the only way in which a theatre-owner can secure permanent freedom from demands by foreign "performing right" societies is to play Canadian music.

About a year ago, at the suggestion of Col. Cooper, the Canadian Authors Association appointed a committee to study the situation. That committee worked diligently and their report has now been made public. It discloses the fact that there are more than 200 composers of music in Canada and that nearly 2,000 pieces of Canadian music have already been printed. As an orchestra or band seldom has more than 500 pieces in its repertoire, and as an individual musician has usually less, there would seem to be nearly enough music in existence already for such purposes.

Of course, Col. Cooper and those who are associated with him, do not advocate doing away with the old "tunes," or with the classical compositions. Where the copyright in these has expired and where there is no "tax" to pay, these will undoubtedly continue to be in the library of every musician and place of musical amusement. But these students of the situation do expect that the modern music on which such preposterous claims for "licenses" have been based will be eliminated from Canadian programmes.

Then as the demand for Canadian music increases, Canadian composers will be encouraged to produce better compositions and Canadian publishers of music will be stimulated to publish these newer pieces. Definite plans are under way to bring about this state of affairs and keen support has been promised by the broadcasters, the managers of Fall Fairs and Exhibitions, bandmasters and others interested in the public performance of music.

All the readers of The Digest will be interested in examining this partial list of composers who have already published songs, piano solos, anthems, arrangements and other forms of musical compositions. It should be preserved for future reference.

LIST OF CANADIAN COMPOSERS

Note: Where number of published compositions is ten or more, the total is given. Others vary from one to nine.)

R. S. Ambrose (14), Hamilton, Ont.; Paul Ambrose (13), New York (formerly Hamilton); G. D. Atkinson, Toronto; Julius Abbott, Toronto; Arthur Ashworth, Montreal; Fraser Allen, Toronto.

Edward Broome, Calgary, Alta.; W. Braybrooke Bayley, ——; Arthur Bernier, Quebec; Conrad Bernier, Quebec (now living in Detroit); Chas. Beaudoin, ——; Frank Blatchford, Toronto; Anna Boisclair, Montreal; W. H. (Miss) Bowman, Toronto; Wal. Bromley, Weston, Ont.; Jules Brazil, Florida (formerly of Toronto); James Bolduc, Toronto; Alberio Bourgeois, Montreal; Caesar Barrance, Toronto (Cuban); Florence Benjamin, Toronto; Eddy Bourgingnon, Montreal; Ernest Bowles (11), Toronto; P. Douglas Bird (30), Los Angeles (formerly Toronto); Muriel (& Baron Aliotti) Bruce, Toronto; Gena Branscombe (60), New York (born in Picton); Wm. G. Brenner, Vancouver.

Miss F. Durell Clark, Hamilton (born in U. S. A.); Jean-Noel Charbonneau, Montreal; Albert Contant, Montreal; Guillaume Couture, Montreal; Paul Charbonnier, Montreal; Claude A. Champagne, Montreal; James Callihan, Montreal; Mrs. Cull, Toronto; Alexis Contant, Montreal (deceased); Albert Chamberland, Montreal; Herbert L. Clarke (50), Toronto (deceased).

Auguste Descarries, Montreal; Orpha Deveaux, Montreal; Joseph Dussault, Quebec (deceased); Lucien Daveluy, Quebec; Louis de Saar, ——; E. Edwin Dodds, Stratford; R. Nathaniel Dett (25), U. S. A. (born in Drummondville); Arthur Dorey, Ottawa (deceased); William Dichmont (17), Winnipeg; Mme. Dupuis-Maillet, Montreal; Bill Davis, Toronto; Gilbert Draper, Montreal; P. Dufargue, Montreal.

Vernon Eville (20), New York (formerly New Brunswick); Arthur Egerton, Duluth (formerly Montreal); Richard Eakins, Toronto; Paul Erlich, Vancouver.

Mrs. A. Fortier, Montreal; Caesar George Finn, Montreal; L. J. O. Fontaine (30), St. Hyacinthe; H. A. Fricker, Toronto; R. M. Fairbairn, Toronto; W. O. Forsyth (50), Toronto; Ernest J. Farmer, Toronto; Miss Fannie Johnson Fisher, Vancouver.

Ernest Gagnon, Quebec (deceased); Gustave Gagnon, Quebec; J. A. Giguere, Montreal; Alcide Gagnon, Montreal; Henri Gagnon, Quebec; G. A. Grant-Schaefer (150), Boston (born in Ontario); J. J. Gagnier, Montreal; H. H. Godfrey (13), Toronto (deceased); H. Isabel Graham, Seaforth, Ont.

Clifford Higgin (14), Vancouver; Albert Ham, Toronto; A. S. Hardy, Uxbridge (deceased); W. H. Hewlett, Hamilton (formerly Toronto);Francis Donaldson Heins, Ottawa; Cornelia G. Heintzman (15), Toronto; Edmund Hardy, Barrie (formerly Toronto); C. L. M. Harris, Hamilton (deceased); Harry Hutchcroft, Calgary; Asa Huycke, Peterboro; Keith Handyside, Montreal; A. E. Higgins, Toronto; Wilfred Head, London, Ont.; Roberta Harvey (20), Guelph, Maynard Horner, Calgary; Mrs. J. W. F. Harrison, Toronto; Irene Humble, Toronto; T. C. Heffers, Toronto; Joseph Hinton (40), Vancouver.

James Edmund Jones, Toronto.

Nellie D. Kerr, St. Davids, Ont.; Maurice Kohen, Montreal; Robin Kyle, —— (Men of the Northern Zone).

J. B. Labelle, Montreal (deceased); Horace Lapp, Toronto; Clarence Lucas (50), New York (born in Hamilton); Laura G. Lemon (40), Guelph (died in London, Eng.); Calixa Lavallee, Quebec (deceased); A. Lavellee-Smith, Montreal (deceased); R. C. Lariviere, Montreal (deceased); Charles Labelle, Montreal; Mrs. Albertina Morin Labrecque, Montreal; Alfred Lamoureux, Montreal; Ernest Langlois, Montreal (deceased); Celestin Lavigeur, Quebec (deceased); Charles-Hugues Lefebvre, Quebec; Omer Letourneau, Quebec; Hector Latour, Montreal; Cedric W. Lemont (20), U. S. A. (born in New Brunswick); A. Letondal, Montreal; Mary Lyle, Sarnia; Alfred A. Laliberte, Quebec; Ernest Lavigne, Montreal (deceased).

James Douglas Masey, Victoria; Bruce Metcalfe (23), Toronto; A. E. Mayes, ——; Edward W. Miller, (19), Toronto; M. Mullarkey, Toronto; Francis Macklem, ——; Arthur Miller (43), New York (born in Canada); Colin C. McPhee, New York (born in Canada); A. E. McNutt, Toronto; Catherine Nina Merrit, Toronto; A. W. McPherson, Moose Jaw; Percy MacDonald, Toronto; Ernest C. MacMillan, Toronto; F. D. Madden, Toronto; Henri Miro ,Montreal; Rodolphe Mathieu, Montreal; T. F. Molt, Montreal (deceased); George Milo, Montreal; Francois-Xavier Mercier, Quebec; Margaret McIntyre, West Vancouver; Mauvise Miles, Vancouver.

Albert Nordheimer, Toronto; Art Nicholas, ——.

Charles O'Neil, Quebec; Oscar O'Brien, Montreal; Geoffrey O'Hara, Yonkers (born in Chatham).

J. I. Paquet, Montreal; H. C. Perrin, Montreal; Zenon Paquin, St. Cuthbert (near Montreal); Joseph Paquin, St. Cuthbert; Mrs. Anna Paquin, St. Cuthbert; Damis Paul, Quebec (deceased); Arthur Pruneau, Montreal; E. G. Pull, Toronto: Benoit Poirier, Montreal; Fred Plant, Toronto; S. Provost, U. S. A. (born in Quebec).

Leon Ringuet, Montreal; Jimmy Rice, Montreal (brother of Gitz); Harry Rotenburg, Toronto; Angelo M. Read, U. S. A. (born in St. Catharines); Emiliano Renaud, Montreal; Gitz Rice, New York (formerly of Montreal); Frederic Rogers (7), Vancouver; Leo Roy, Quebec; Donalda (Mrs. Circolo) Rouillard, Montreal; J. Amedee Roy, Montreal.

Doris Saville (25), Vancouver; C. O. Senecal, Ottawa; Ernest Seitz, Toronto; Herbert Sanders, Ottawa; Leo Smith, Toronto; Beatrice Macgowan (Mrs. Mortimer) Scott (50), Hinsdale, Ill.; Lucien Sirois, Montreal; David D. Slater, Toronto; Thaddeus Seburn, Toronto; Irving Stone, Toronto; S. Gunton Smalley, Fort William; Mrs. Stark, Toronto; Spurr,

Aurora; Madam Clare Sumner, Vancouver; R. R. Swift, Watford; Capt. John Slatter, Toronto; Madam Edith Stuart (25), Vancouver.

Oscar F. Telgmann (10), Kingston; Chas. Taylor, Sudbury; F. H. Torrington, Toronto (deceased); Bertha Tamblyn (10), Toronto; Gordon V. Thompson (15), Toronto; Charles Tanguay, Montreal (deceased); Bryceson Treherne, Montreal; Amedee Tremblay, Montreal; George Emile Tanguay, Montreal; Robert Talbot, Quebec.

A. S. Vogt, Toronto (deceased); Luigi Von Kunits, Toronto; Joseph Vezina, Quebec (deceased).

Fred R. Weaver, Vancouver; Ernest Whyte (20), Ottawa (deceased); Frank S. Welsman, Toronto; Charles E. Wheeler (20), London, Ont.; Healey Willan, Toronto; W. Westbrook, Woodstock; Alfred Whitehead, Montreal; John M. Williams (10), ——; Samuel P. Warren (35), ——; Arthur Wellesley (15), Toronto (A. W. Huges);

Otto Zimmerman (15), Montreal.

H.R.H. Prince of Wales, Prince George, Premier Baldwin See Dempsey-Sharkey Film

Something out of the ordinary in the way of a picture booking was made by Manager J. M. Franklin of B. F. Keith's Theatre, Ottawa, in securing the exclusive rights for the Canadian Capital of the Dempsey-Sharkey fight film for presentation in the Canadian Capital during the World's Poultry Congress, which was attended by 10,000 delegates represnting 43 different countries, and also while H. R. H. the Prince of Wales, H. R. H. Prince George, and Rt. Hon. Stanley Baldwin, Prime Minister of Britain, were visitors in Ottawa.

There were some 4,000 persons from all parts of the United States at the Poultry Congress and Manager Franklin emphasized the point that the great majority of the U. S. delegates would not be able to see the fight picture when the returned home because of the ban on the shipment of fight films from one State to another in the U. S. Many from other continents probably would have no other chance to see the Dempsey-Sharkey feature.

Another important happening was a private screening of the picture for the Prince of Wales, his Royal brother and Mr. Baldwin in Ottawa, which aroused a lot of local comment naturally.

The skirl of the bag-pipes and a thick Scotch brogue pervades the big Number Three stage at the Educational Studios where Norman Taurog is directing Dorothy Devore in her second star comedy for Educational. The popular comedienne will be seen as a girl masquerading as a young Scotch lad.

BARNEY MURPHY'S POETRY

Mr. Murphy has not given this poem a name, so we have named it Barney Murphy's Poetry. It could be called, "An Exhibitor's Lament." I am glad that I am not the only one in our Canadian Motion Picture Industry who has an inclination to rhyme without reason. (Editor)

The showman in our neighborhood
Is feeling sad and blue;
His humor now is far from good
And dismal is his view.
He's put his business up for sale
But no one wants to buy,
And if you hearken to his tale,
You hear him madly cry—

"The movie game is shot to hell;
A blinkin', bloomin' mess,
And I am getting far from well
As trade grows less and less.
The people are fed up with shows
And motor by the door,
To where the bathing beauty glows
And falling waters roar.

They will not stop to visit me,
They don't know I'm alive;
My pictures seldom want to see,
Tho hard I boost and strive.
They think of nothing but the lake
And boats and bathing suits—
If things go on, so help me Jake,
I'll have to sell my boots.

I've cut expenses to the core,
And fired most of the staff,
The wife takes tickets at the door
And yet it is to laugh.
Some gratis features I have found
And seven-fifty fillum—
The next time that guy comes around
I swear by George to kill 'im.

The movie 'menace' is no more
And moralists are still (?)
But movie men still raise my gore
With 'Here you, pay the bill.'
What do these robbers think I am,
A money mint or bank?
They take my coin without a qualm
And tell me I'm a crank.

Those guys know more about my trade
Than Nate and Ray combined;
They tell how much I would have made
Their contracts had I signed.
Their 'stars' would pack them out they say
And get me lots of tin,
And curse me when I say I play
A show to pack them in.

But they will later realize
My lot is pretty tough,
And soon will stop to sympathize
And can their idle guff.
For if I lose my bank account
And have to close the show,
The magnates will shut off the fount
From which their sal'rys flow.

Oh what disaster that would be!
How soon they'd lose their smiles!
The light of reason quick to see
And stow their ready guiles.
The "Edward" lobby would be bare,
The Fords and sixes canned;
The salesmen with long face (and hair)
Would seek another land.

A hundred flats would be to let
And diamonds up for sale;
The swindle sheet no more would get
The long and easy kale.
New York would but a mem'ry be
And parties cold and dry;
A thousand sweeties miss the glee
Of week-ends 'on' the rye.

The taxi stands would turn to rust,
The ponies run for air;
The golf links blow away in dust,
The 'leggers sup despair.
No more the sporty Palm Beach suit,
No more the silken hose,
No more the shilling Cuban root,
No more the midnite shows.

However I'm compelled to vow
I love the movie game,
And do not want to quit it now
Tho trade is beastly tame.
I like to have the boys come 'round
And shoot their merry tale,
And show me how to build a mound
Of precious, golden kale."

Joan Crawford, beautiful Metro-Goldwyn-Mayer star, playing opposite John Gilbert in "Twelve Miles Out."

Leaders Attend Famous Players Convention

Proposals For Broadening of Theatre Service.

The members of the Famous Players' staff of managers in western Canada, who have been attending the convention of the company held at Vancouver, B.C., under the direction of H. M. Thomas, divisional manager for western Canada, have returned home and report that the event was profitable and enjoyable. During the four days the sessions were held the gathering was addressed by many leaders in the motion picture world of western Canada and was taken on excursions and entertained at dinners and luncheons between the business sessions. W. P. Dewees was host on his cruiser for a run up the coast. Earle Hill, of Winnipeg, who is leading the Capitolians until August 1, gave some choice programmes at the various functions and a banquet and ball wound up the affair at the Hotel Vancouver. The mayor and a number of the aldermen were present. During the business sessions many questions pertaining to the motion picture Industry were discussed, the predominating note being ways and means whereby the Industry might be improved with a view to its assisting in making for a better world. More close to home methods were advocated which might aid community work in the various localities where the theatres are centred, and in which the Famous Players Canadian Corporation might have a part in widening and developing.

Among those in attendance were Clarence Robson, eastern divisional manager and Mr. Sedgwick, his assistant; Jack Arthur, manager of the Uptown Theatre, Toronto, and supervisor of music; Sam de Pass, in charge of publicity, Famous Players, Toronto; and 40 district managers, Port Arthur to Victoria.

Claire Hague, general manager for Canada, for Universal Corporation, Toronto, addressed the gathering. An inspection was made of the new film exchange building being erected by the film companies, at the Davis and Burrard Streets' corner, Vancouver.

"We'll Do It Again," the slogan of the convention, was well to the front, and the evenings devoted to publicity, music and special attractions, and these were discussed very favorably.

"The Main Event" is written for the screen by Rochus Gliese, former director and writer for UFA, from the original "That Makes Us Even" by Paul Allison. Gliese is also acting as art director. William K. Howard directing for Pathe—DeMille. Vera Reynolds is the star.

Matheson Lang Interests After Studio at Victoria

Matheson Lang interests have received estimates for the construction of a second motion picture studio in Victoria, B.C., and these have been sent off to the well-known actor in London. The intention is to establish a plant in Victoria. The Fleming organization is to build a studio also in Victoria, backed up by the city of Victoria. A vote of the ratepayers authorized the city to make the necessary expenditure. The London interests will co-operate with Tacoma interests, will be privately operated and controlled, and will not use any Canadian money. The million dollar Dunsmuir home and gardens at Hatley Park, have been placed under option by the London interests.

Edmund H. Benson Visits Winnipeg En-Route

On his way to New York from the Far East, Edmund H. Benson, former manager of the Walker Theatre, Winnipeg, when it was leased by the Trans-Canada Company, was in Winnipeg for a few hours, July 30. Mr. Benson has charge of the Far Eastern territory for United Artists corporation, with headquarters at Tokio. Since he left Winnipeg four years ago, Mr. Benson had charge of the Australasian territory of United Artists, his headquarters being then in Sydney. His present territory includes the Japanese empire and Manchuria, the Philippine Islands, Singapore, Straits Settlements, China, Indo-China, India and Siam.

Mrs. Benson accompanied him and after a visit to New York they will go to Los Angeles and then back to Japan. His son, age 12, has been left in Victoria, B.C., where he will attend school.

Flying Stunts at Rockies For Fox "Pyjama"

The most spectacular event ever attempted in the Canadian Rockies and one which attracted every guest to the front lawn of the Chateau Lake Louise was successfully carried out by two Canadian airmen, ex-Royal Air Force officers, W. H. Williams and E. C. Bigelow, who for half an hour performed a series of flying stunts over Lake Louise and the Chateau. Swooping down on the lake and dropping from the machine in a parachute were the features of the exhibition which was staged by the Fox Film Corporation in connection with their new production being made in the Canadian Rockies, the title of which is "Pyjama."

"The Blood Ship" Continues Its Success

"The Blood Ship," Columbia's latest feature sensation continues on its sucessful way; and has not only helped to draw the attention of exhibitors to Columbia's "Perfect Thirty," but has created a great deal of good business talk for the Independent Product market.

"The Blood Ship" is by Norman Springer. Sir Arthur Conan Doyle, the famous English author and scientist said of it, "one of the best sea tales I have ever read."

It features Hobart Bosworth, who has always done such excellent work in stories that require the art of great acting.

Columbia has the idea in the production of pictures, it has gone after story values first, securing such authors as Gertrude Atherton, Channing Pollock, Willard Mack, Frances Marion, Louis Joseph Vance, George Bronson Howard, Owen Davis, Rachel Crothers, Octavus Roy Cohen, Edgar Rice Burroughs, Alfred Henry Lewis, Louella Parsons, Thompson Buchanan, to provide the right kind of screen story values. Stories that are humanly possible; and as full of action and interest as the realities of life always are.

Then there is "Virgin Lips" from the pen of Jack Lait, author of "Help Wanted," "One of Us," "The Boy Friend," etc.

"Modern Mothers," adapted from "Perils of Divorce" by Rachel Crothers promises another sensational hit which has for its theme a subject which is most widely discussed in our present civilization. "Lady Raffles," by Alfred Henry Lewis discloses a personality as portrayed by Priscilla Dean, which brings to mind the interesting phases of "Within The Law."

Bert Lytell is to appear in "Alias The Lone Wolf," from the story by Louis Joseph Vance. He will have an all-star cast to support him as a gentleman adventurer. Those who remember the virility of his "The Lone Wolf" and the success of this stirring melodrama know what they can expect in "Alias The Lone Wolf."

"Sally In Our Alley" with Shirley Mason is another of Columbia's "Perfect Thirty' 'as is "So This Is Love" by Gertrude Atherton, author of "Black Oxen," "The Tower of Ivory" and "The Crystal Cup."

"The Perfect Thirty" keeps on building strength and appeal picture after picture according to Columbia's announcement presentation; and so far it certainly appears that Columbia is presenting what it has promised, "Perfect Pictures" for box-office draw.

TORONTO THEATRES

UPTOWN — "Old San Francisco," with Dolores Costello — Warner. Class A. A most excellent picture. Dolores great and Warner Oland excellent. Fine cast. Fine direction. A real movie.

TIVOLI — "The Covered Wagon," with an All Star Cast—Paramount. Class A. We have already reviewed this masterful production. It has not lost its appeal.

SHEA'S HIPPODROME—"Tracked by the Police," with Rin-Tin-Tin —Warner. Class B. A real Rin-tin-tin feature with plenty of excitement.

LOEW'S — "Quincy Adams Sawyer," with Lon Chaney — Metro-Goldwyn-Mayer. Class B. A revival of an old timer.

PANTAGES — "Running Wild," with W. C. Fields and Mary Brian —Paramount. Class B. Some real laughable bits, and good entertainment.

Neighborhood Theatres

PALACE — "The Unknown," with Lon Chaney, Joan Crawford and Norman Kerry — Metro-Goldwyn-Mayer. Class B plus. An excellent feature with leads and supporting cast doing excellent work. Chaney walks away with the show. "Fast and Furious," with Reginald Denny —Universal. Class B plus. A "fast and furious" feature, with plenty of action. Denny his usual good self, and the show is very interesting.

ST. CLAIR — "The Heart of Salome," with Alma Rubens — Fox. Class B. A good evening's entertainment. Miss Rubens does splendid work, considering the weak story material. "All Aboard," with Johnny Hines — First National. Class B. This comedian always pleases his audiences and the picture goes over.

COLLEGE — "Senorita," with Bebe Daniels — Paramount. Class A. Bebe's best and that's saying a lot. A thrilling, dashing Spanish tale that is a record breaker. "The Whirlwind of Youth," with Lois Moran—Paramount. Class B. An entertaining feature, leads good and supporting cast splendid.

BEACH — "Tillie the Toiler," with Marion Davies — Metro-Goldwyn-Mayer. Class B plus. A snappy, spicy feature with Marion — most pleasing.

CAPITOL — "Captain Salvation," with Lars Hanson, Marceline Day and Pauline Stark — Metro-Goldwyn-Mayer. Class A. A wonderful picture, leads do excellent work. Good direction, and some splendid scenes, that make the picture register as exceptional entertainment. "The Unknown," with Lon Chaney — Metro-Goldwyn-Mayer.

OAKWOOD—"Senorita," with Bebe Daniels — Paramount. "The Unknown," with Lon Chaney—Metro-Goldwyn-Mayer.

BEDFORD — "Heaven on Earth," with Renee Adoree and Conrad Nagel — Metro-Goldwyn-Mayer. Class B. Some excellent bits and direction. "Lost at the Front," with George Sydney and Charlie Murray — First National. Class A comedy. Fun galore. The work of these comedians is outstanding, both as artists, and laugh-raisers.

Last Minute News

William Feldstein has been appointed branch manager of Warner Bros. St. John office. This is the fourth appointment in a year and a half which has been made by Mr. B. F. Lyon. The other three as follows: Wolfe Cohen from St. John sales department to Winnipeg as branch manager; Joe Plottel to Vancouver as branch manager and R. W. Wilson as Calgary branch manager.

New Confederation Amusements Limited, Theatre under construction, Sherbrooke and Old Orchard Ave., Montreal, to cost $300,000.

Dr. J. D. Monteith interviewed by Toronto Globe stated he would investigate personally complaints regarding pictures. Recently warned Censor Board against "Laxity."

Delegation waits upon Civic Committee, Winnipeg, to protest against erection of Motion Picture Theatre. Permit to build upheld.

Matheson Lang Corp. to build studio for picture production at Victoria, B.C. Has no connection with city-backed venture.

Vancouver theatres well equipped in the matter of exits reported by City Building Inspector J. C. Bird.

Lita Grey is said to have refused a million dollar settlement offer in connection with her suit against Charles Chaplin.

The Daily Film Renter of July 23rd calls The Digest Jubilee Confederation Number, "Great Number of The Digest."

The selection of Rudolph Schildkraut as "Old Rip' 'in "Rip Van Winkle," by Cecil B. De Mille is a happy one. Schildkraut if wisely cast should establish a following as important as Jannings. Schildkraut is a very great artist. The High Priest in "The King of Kings" proved, that as a screen personality Schildkraut is great.

"Blaze Your Trail"

ELECTRIC SIGNS

The Macey Sign Co. Limited

TORONTO

We specialize in Theatre Electric Signs and Illuminated Marquese from Coast to Coast

Head Office - 75 Elm St. - Toronto

Round About the Studios

Gwen Lee, who is steadily rising to stardom under Metro-Goldwyn-Mayer direction.

An important addition to the cast of Metro-Goldwyn-Mayer's "Spring Fever," starring William Haines, is George K. Arthur, whose success, paired with Karl Dane in "Rookies," and added to his fame as a comedy character actor with but few rivals.

John L. Hawkinson, producer of Grantland Rice Sportlights, has returned from a fourteen weeks' honeymoon trip abroad that included a motor tour across France, through North Africa, Sicily, and into Spain and Italy.

Mr. Hawkinson took a camera along and shot a number of scenes which will be included in forthcoming Sportlights, adding new color and novelty to this great short subject.

Mr. Hawkinson says there has been an increase in sports in general abroad with England and Germany showing the most activity.

Hobart Henley is back at the Metro-Goldwyn-Mayer studio, following a brief visit in New York, and will direct as his first assignment under a new long-term contract "Mixed Marriages," Metro-Goldwyn-Mayer's third co-starring vehicle for Lew Cody and Aileen Pringle.

These two players are now completing "Tea For Three," adapted from the Roi Cooper Megrue stage hit, and their first joint picture, "Adam and Evil," will soon be released.

"Mixed Marriages" is an original by Florence Ryerson and Colin Clements.

Twin sisters, so much alike in appearance that even the star cannot tell them apart in their make-up, will play the leading feminine roles opposite Lupino Lane in the new comedy which he is making at the Educational Studios. The sisters are Charlene and Minniella Aber, ingenues, who first appeared in pictures in child roles. On the stage, they attracted attention in a sister act on the Orpheum Circuit.

They are both five feet three inches tall and both weigh the same—117 pounds. Brown hair, blue eyes and even the same tone and inflections of the voice make it difficult to "tell which is which."

Charles Hutchison, the fearless star who attained his first great fame for his daring stunts in Pathe serials like "Hurricane Hutch" and "Speed," makes his third recent feature appearance on the Pathe Program in "Hidden Aces," announced for release on August 7th.

"Hutch is appearing currently in "The Trunk Mysters" and "Pirates of the Sky." He directed all of the three above named pictures and is also responsible for the direction of "The Little Firebrand," a current Pathe feature with Lou Tellegen and Edith Thornton in leading roles.

While Charles Hutchison was visiting in England he was signed by a British film producing company for one picture, "The Hawk."

Scene from "A Million Bid," a Warner feature, starring Dolores Costello.

The Cosmopolitan production tentatively titled "Lovelorn," and based on the famous newspaper stories of Beatrice Fairfax, has been started at the Metro-Goldwyn-Mayer studio under the direction of John P. McCarthy. Sally O'Neil and Molly O'Day, who are sisters in real life, are playing the sister role in this film, while Larry Kent, one of the most promising young players on the screen, has been cast for one of the leading male parts.

One star who welcomes a brief vacation between pictures is Milton Sills and now that "Hard-Boiled Haggerty," his latest First Nationl picture, produced by Wid Gunning, has gone to the cutting room, he is ardently working in the garden of his beautiful Beverly Hills home.

Scene from "Homestruck," Viola Dana's latest for Greater F. B. O.

P. J. NOLAN ENTERS LISTS FOR MAYOR

P. J. Nolan, former Alderman of the City of Ottawa, is preparing to enter the mayoralty race for 1928. Mr. Nolan, who is the proprietor of the Rex and Columbia moving picture theatres in the Canadian Capital, ran for mayor last December but was nosed out by the incumbent of office who was re-elected for the third time.

Incidentally, Mr. Nolan has closed the Rex Theatre for extensive alterations and enlargement and the Rex crowds are being directed to the Columbia for the weeks in which the changes are being made.

Rt. Hon. Mackenzie King Visitor at Centre, Ottawa

Rt. Hon. W. L. Mackenzie King, Prime Minister of Canada, was a distinguished patron of the Centre Theatre, Ottawa, Friday evening, July 22, when he witnessed the Canada Jubilee special pictures, running to 2,500 feet, which are being released in the Dominion by Universal Pictures. This film, which was produced by the Canadian Government studio at Ottawa, constitutes the official screen record of the Canadian Confederation celebration.

Other theatres of Ottawa and other Canadian cities had shown topical reels of the celebration, portions of which had been gathered from various centres by airplane, these being shown within a day or two after the date.

Gwen Lee, who has won film renown in the interpretation of sophisticated roles, has the best role of her career in "After Midnight," Norma Shearer's starring production for Metro - Goldwyn - Mayer. She plays the role of the heroine's sister.

Courtesy with Service

Motiograph De Luxe Projectors.
Cont-El-Arc Motor Generators.
Superlite Gold Fibre Screens.
Brenkert Spot-Flood Lamps.
Vallen Curtain Controls.
Universal Electric Plants.
Ross Projection Lenses.
National Projection Carbons.
Repair Parts for
All Makes of Projectors.
Complete Theatre Supplies.

Canada's Leading Theatre Supply House.

The Coleman Electric Co.
258 Victoria St. - Toronto, Ont.

PROJECTION

By GUY E. McALLAN

A projectionist can test his projection lens for sherical aberration as follows: Get a piece of clear mica just large enough to lay flat over the aperture of the machine and on this mica lay out a number of lines so as to form squares, being sure that the lines are perfectly straight. Now project to the screen and, using a plumb line, see if the projected lines are straight. If they are curved more or less your lens has sherical aberration and is not a good one.

* * *

The incandescent lamp is the safest form of electric light known, but it can become dangerous if allowed to accumulate a coating of dust. When a bulb is clean it allows the heat to radiate and the bulb cannot reach a high temperature, but when dust and dirt collect on the glass it may reach a heat where if the bulb broke the flying glass would be hot enough to cause a fire.

* * *

Equivalent focus is the distance from the centre of the projection lens or objective to the film when the film is in focus upon the screen.

* * *

An Aplantic lens is one that is free from any form of spherical aberration.

* * *

Oftime when putting on prologues, tabloids, etc., on the stage it is desired to have what are known as colored fires. These consist of a powder which when burned in a pan produce a vivid colored light, the following are some of the best:

Blue Fire.

Potassium chlorate	8 parts
Sulphur	3 parts
Ammonium-copper sulphate	2 parts

Red Fire.

Strontium nitrate	9 parts
Powdered shellac	3 parts
Potassium chlorate	1.5 parts
Charcoal	4 parts

White Fire (Bengal Lights)

Potassium nitrate	7 parts
Sulphur	2 parts
Antimony	1 part

Needless to say, these should be so burned that flame or sparks cannot come in touch with scenery or inflammable material.

* * *

When replacing condensing lens in the Simplex machine great care should be taken that the condenser mount is not screwed up too tight which will result in breakage to the lens, some play must be left for expansion.

ELECTRICS LIMITED

Theatre Equipment Division
Albee Bldg., 12 Mayor St.
MONTREAL

Powers and Simplex Projectors and Parts

Theatres Completely Equipped

Repairs on All Makes of Projectors and Cameras

The Collegians to Hollywood For First National

The ten national college stars having turned their faces westward, toward Hollywood, the land of adventure and romance, safely arrived.

These lucky collegians were chosen in a national contest for new screen talent.

Chosen from 15,000 students at thirty-six important colleges by First National Pictures, they arrived in Hollywood last week to start their screen careers. Nine of them were guests of the City of Chicago, where they were greeted by Mayor Wm. Thompson and other notables, and entertained by H. N. Swanson and J. M. Lansinger, prominent in collegiate circles at the Chicago Athletic Club, en route to the coast.

From Chicago to San Francisco was the route, and there they were joined by Richard Clendenin, of California University, and were entertained at a dinner given by Mayor James L. Rolph.

The nine Eastern boys are: John Westwood, Princeton; Stuart C. Knox, Yale; Thomas Denton, Michigan; John Stambaugh, Chicago, Edward Karges, Northwestern; D. C. Cassidy, Georgia Tech; Leland S. Wilcox, Michigan; John Morris, Purdue, and Warner Smoot, Northwestern.

In addition to being the best photographic possibilities at their various schools, these boys were also declared the handsomest and most distinctive. They will be assigned to picture work upon their arrival at the Burbank Studios of First National.

Esther Ralston and Laura La Plante Leading Vote

Blondes Gentlemen Prefer

Felix Young, manager of the Paramount stock company, who is acting as "Lorelei director" in the search for a girl to play Lorelei in "Gentlemen Prefer Blondes," recently announced the results of his first compilation of the suggestions from the fan letters. A quick and keen interest is being manifested by the fans he said, but at the same time favorite movie stars are being nominated, without regard, in some cases, to their suitability for the part.

In general, however, the fans show a surprising amount of knowledge of casting in their selections. Mr. Young selected 528 letters from the thousands which have arrived, and tabulated the first choices in a preliminary survey.

Esther Ralston, Paramount beauty recently raised to stardom, and Laura La Plante, Universal star, are most frequently mentioned. Ninety actresses, mostly established stars of the screen, were named.

Clara Bow, Paramount's red-haired flapper, was second with Greta Nisson, Scandinavian blonde, third. Constance Talmadge, favorite with directors, was fourth on the fans' list with 24 votes. Madge Bellamy, Phyllis Haver, Lois Moran, Marian Davies, Dorothy Mackaill, Mae Murray, Claire Windsor, and Vilma Banky were next. Brunettes were nominated for the part as well as blondes. In announcing the quest, Paramount officials said that they would be eligible provided that they had "the blonde personality," and the fans took him at his word.

Bebe Daniels leads the brunettes, Colleen Moore, of "Flaming Youth" fame was second, with Louise Fazenda, third. Louise Brooks, Florence Vidor, and Renee Adoree, Gloria Swanson, Lya de Putti, Irene Rich, and Dolores Del Rio, and Mary Brian were mentioned.

Others named frequently were Alene Ray, the serial star; Alice Terry, who plays in a blonde wig; Blanche Sweet, a natural blonde; Viola Dana, a brunette; Betty Bronson, of "Peter Pan" fame; Billie Dove, ex-Follies girl; Virginia Lee Corbin, Lois Wilson, who recently cast aside her wide-brimmed cowgirl hat to play sophisticated roles and Greta Garbo, Metro's Scandinavian vampire.

Ann Pennington, said one fan, would be the ideal girl for the part because of "her dimpled knees." Beatrice Lillie, of Charlot's Revue, got a vote. One male writer said Constance Bennett should return to the screen to play the role. Ruth Patterson, a New York girl, who played in "Rio Rita," Ziegfeld's recent revue, was selected by one writer.

To show the wide variety of types of actresses named for the part, all others who received votes in the first letters opened are listed as follows: Carmel Myers, Eileen Percy, Dolores Costello, Leatrice Joy, Hope Hampton, Marie Prevost, Shirley Mason, Constance Howard, Mary Astor, Joan Crawford, Vera Reynolds, Virginia Valli, Helene Costello, Eleanor Boardman, Agnes Ayres, Lilyan Tashman, Norma Shearer.

Mildred Davis, May McAvoy, Sally O'Neil, Bessie Love, Margaret Quimby, Pauline Garon, Alberta Vaughan, Florence Bennett, Bettye Jewel, Sally Rand, Dorothy Seastrom, Carol Dempster, Helen Chandler, Corinne Griffith, Norma Talmadge, Patsy Ruth Miller, Gertrude Astor, May Allison, Anna Q. Nilsson, Jobyna Ralston, Lillian Gish, Louise Lorraine, Josephine Dunn, Alice Day, Evelyn Brent, Lola Todd, Margaret Morris, Gilda Gray, Gwen Lee, Karen Hansen, and Edna Murphy.

Best Summer Season In Progress Ottawa

The majority of the theatres in Ottawa, Ontario, are having one of the best summer seasons on record. Because of various important public events, such as the Canadian Confederation Celebration, the World's Poultry Congress, the visit of the Prince of Wales, Prince George and Prime Minister Stanley Baldwin to Ottawa and other happenings, a great number of people have been drawn to the Canadian Capital during the past six weeks.

Ray Tubman, manager of the Regent and Imperial Theatres, Ottawa, declared that, far from considering a summer scale of prices, he had been seriously thinking of raising admission fees. He has been presenting a strong line-up of attractions all through the hot weather.

Mavety Film Delivery Service

Delivery of Films to and from Theatre--

For Shipment

We also handle for Delivery

Theatrical Effects and Accessories

All on Schedule Time

58 Edward St. - Toronto, Ont.

Telephone Main 1881

Theatre Decoration

is next in importance to good pictures. You will get "bigger houses" if the public find in your Theatre that harmonious atmosphere of restfulness necessary for complete relaxation. Entrust the decoration of your Theatre to

J. O. DOUGALL

Theatre Decorating Specialist

292 Borden St.—TRinity 3794—Toronto

Nine Theatres Montreal Are Permanently Closed

Seven Must Make Considerable Alterations

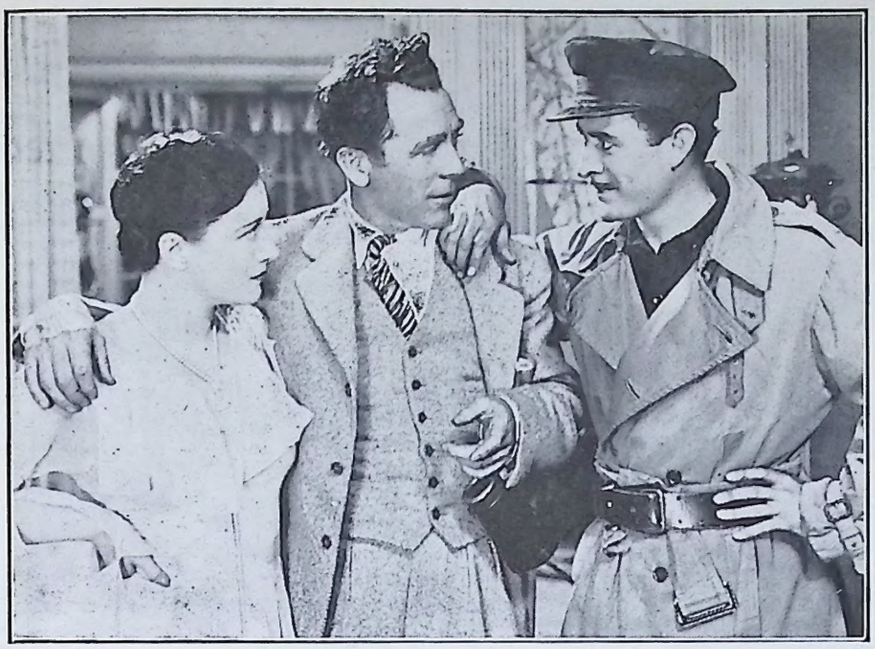
Nine of the 59 moving picture theatres in Montreal, Quebec, have been permanently closed because of structural faults, according to the final report of J. E. Carmel, chief building inspector, which was presented before a session of the Civic Buildings Commission on July 22 at the Montreal City Hall.

In addition, seven local theatres, including a number of the large cinema palaces, must make substantial changes before they can receive their civic theatre licenses. The seven theatres which must undergo extensive alterations include the Capitol and Palace, which are operated by Famous Players, Loew's, Rialto, St. Denis, which is the largest theatre in Montreal; Monument National and National Francais. The Rialto was only recently built by Independent Amusements, Limited.

The nine houses which have been sealed are: King Edward, Globe, Ideal, Casino, Ouimetoscope, Alhambra, Arcade, Boulevardescope and Canadien-Francais. These were found to be unsafe.

Theatre licenses became renewable on April 30 but, because of the general survey of theatre and other structures in Montreal, only nine of the 59 theatres had received new certificates for the 1927-28 fiscal year. Annonucement was made by the Civic Buildings Commission that all exhibitors must now make immediate application for their renewed licenses. It was also decided that a uniformed guard must be present in all local theatres during performances.

The schools of Montreal, to the number of 80, were examined and 32 were found to be unsafe, 23 partly while 25 were found to have minor faults.



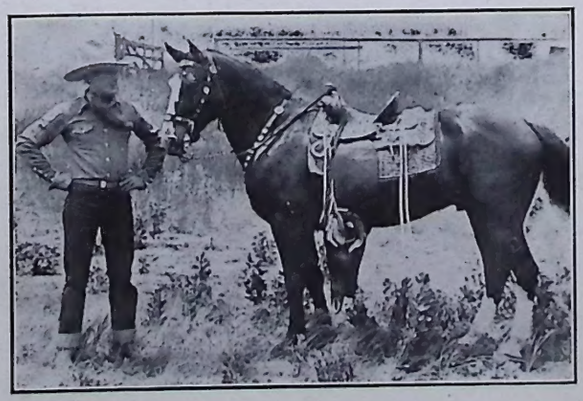
Scene from "Twelve Miles Out," starring John Gilbert and Joan Crawford. A Metro-Goldwyn-Mayer picture, directed by Jack Conway.

Lillian Gish, winsome star of "The Wind," a Metro-Goldwyn-Mayer feature production with Lars Hanson.

Robert Thornton and Fred Warren as they appear in Metro-Goldwyn-Mayer's "California."

Scene from "The Black Diamond Express," a Warner production starring Monte Blue, and supported by Lilyan Tashman.

Al Herman, director, and Mickey McGuire, star of Mickey McGuire Comedies for F. B. O.



Tom Tyler and his horse, "Flash," appearing in F. B. O. features.

"What Every Girl Should Know," is the name of Patsy Ruth Miller's latest for Warner Bros.

HERE Y'ARE BROTHER--

If you are buying PICTURES for your patrons this season---not just titles---read what these critics say about GREATER F B O's new product---

NOT FOR PUBLICATION

(Ralph Ince, Jola Mendez)

"This is truly a box-office picture and one which we heartily recommend to exhibitors everywhere. If this doesn't make money for the theatre owner, then nothing in the world will tempt his patrons." (*Motion Pictures Today*).

CLANCY'S KOSHER WEDDING

(George Sydney, William Armstrong)

"An Irish-Jewish picture and a good one . . . laugh provoking situations all the way through . . . should please everywhere." (*Harrison's Reports*).

THE GINGHAM GIRL

(Lois Wilson, George K. Arthur)

" . . . Screamingly funny . . The Gingham Girl has done George K. Arthur a favor. It was not until this picture that we felt there is a definite place in film comedy for Arthur as there is for Harold Lloyd, Charlie Chaplin and Harry Langdon."

(*New York American*).

THE GREAT MAIL ROBBERY

(Lee Shumway, Jeanne Morgan)

"This picture will prove a big money maker . . . it is made to order for exploitation and numerous tie-ups can be arranged. Exhibitors are advised to book this one." (*Motion Pictures Today*).

GREATER

F B O